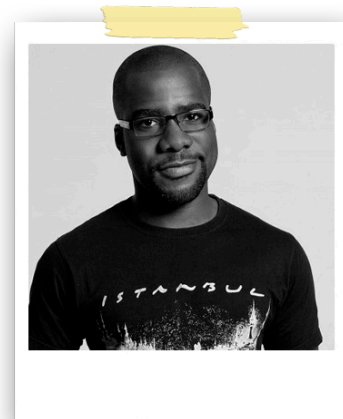


## EUGENE YIGA

FILM/TV/COMMERCIAL/VOICE



**HEIGHT:** 1.72M      **LANGUAGE(S):** ENGLISH (FLUENT), AFRIKAANS (INTERMEDIARY), SPANISH (BEGINNER)

**HAIR:** BLACK      **EYES:** BROWN

### COMMERCIAL

TITLE	ROLE	AGENCY/PRODUCTION COMPANY
<u>DISCOVERY BANK</u> (2020)	ROBOT PROGRAMMER	METROPOLITAN REPUBLIC (STAR FILMS)
<u>TROPICANA</u> (2019)	HERO DAD	GATEHOUSE COMMERCIALS
<u>TUI TOURS</u> (2019)	TOUR GUIDE	CHROME PRODUCTIONS (AFRICANFIXER.TV)
<u>CENTRAAL BEHEER</u> (2019)	MAN ON ROOF	DDB LIMITED (WITH MILK FILMS)
<u>FEDHEALTH</u> (2018)	ANNOUNCER	THE CHEESE HAS MOVED (HELLO BAXTER)
<u>KFC</u> (2018)	MEDIC	OGILVY & MATHER
<u>LUNCH BAR</u> (2017)	LEAD	OGILVY & MATHER
<u>CASTLE LAGER</u> (2017)	LEAD	OGILVY & MATHER (LAMPOST PRODUCTIONS)

## LIFE AS A WRITER, JOURNALIST, AND PODCASTER

AFTER GRADUATING FROM THE UNIVERSITY OF CAPE TOWN WITH DISTINCTIONS IN FINANCIAL ACCOUNTING AND CLASSICAL PIANO, EUGENE SPENT OVER TWO-AND-A-HALF YEARS WORKING IN BRANDING, COMMUNICATIONS AND MARKET RESEARCH AT TWO OF SOUTH AFRICA'S TOP AGENCIES. IN HIS ROLE AS KNOWLEDGE MANAGER OF SYNOVATE LABORATORIES, HE WAS CHOSEN AS ONE OF THE FIRST GUEST BLOGGERS FOR THE WORLD ADVERTISING RESEARCH CENTRE AND PUBLISHED ALMOST 20 ARTICLES (ONE OF WHICH WON A THOUGHT LEADER AWARD) AS WELL AS WHITEPAPERS ON BUILDING POWERFUL BRANDS AND CREATING SUCCESSFUL ADS.

EUGENE THEN SPENT OVER THREE-AND-A-HALF YEARS AS A SENIOR WRITER AT AN E-LEARNING COMPANY BEFORE LEAVING TO DEDICATE HIMSELF TO HIS FULL-TIME BUSINESS AS AN AWARD-WINNING COPYWRITER, JOURNALIST, AND BLOGGER. OVER THE LAST DECADE, EUGENE HAS WRITTEN EXTENSIVELY ABOUT TRAVEL, LEISURE, FOOD, DRINKS, MARKETING, TELEVISION, FILM, MUSIC, THEATRE, ART, BOOKS, BUSINESS, PERSONAL DEVELOPMENT AND MORE FOR OVER 100 DIFFERENT WEBSITES, NEWSPAPERS AND MAGAZINES ACROSS THE GLOBE (INCLUDING BUSINESS DAY, CNN, FINANCIAL MAIL, MAIL & GUARDIAN, TRAVEL + LEISURE, AND SUNDAY TIMES).

AS A JOURNALIST, EUGENE HAS EXTENSIVE EXPERIENCE INTERVIEWING PEOPLE, HAVING PUBLISHED OVER A THOUSAND FEATURES TO DATE AND HAVING INTERVIEWED THE LIKES OF GRAMMY-WINNING MUSICIANS, MULTINATIONAL CEOS, AND OTHER LEADERS IN THEIR RESPECTIVE FIELDS. AND AS A FIVE-YEAR JUDGE FOR THE PRESTIGIOUS FLEUR DU CAP THEATRE AWARDS, HE'S SEEN OVER 800 PERFORMANCES SINCE 2011, GIVING HIM UNIQUE ACCESS TO EXPERIENCE AND EVALUATE THE BEST IN ACTING AND PERFORMANCE SKILLS. EUGENE IS CURRENTLY THE WRITER, PRODUCER, AND HOST OF THE CAPE TOWN TRAVEL GUIDE PODCAST. HE WAS NAMED AS ONE OF [TRAVEL MASSIVE'S TOP PODCASTERS](#) TO LISTEN TO AND IS PASSIONATE ABOUT SHARING ALL THE BEST NEW EXPERIENCES FROM ONE OF THE GREATEST CITIES IN THE WORLD.

## TESTIMONIALS

"EUGENE YIGA WAS AN ABSOLUTE PROFESSIONAL AND A REAL PLEASURE TO WORK WITH. DURING A RECENT VOICE OVER RECORDING FOR ONE OF OUR CLIENTS, HE WAS ABLE TO PROVIDE FLAWLESS READS ON MATERIAL HE HADN'T SEEN BEFORE. HIS VOICE IS SMOOTH AND NATURAL, ABLE TO HOLD THE ATTENTION OF THE AUDIENCE FOR THE DURATION OF THE VIDEO. HE IS A DEFINITE FIRST CHOICE FOR ANY FUTURE PROJECTS! THANK YOU, EUGENE."

~ WAYNE CORNELIUS (TRAFFIC & SOURCING MANAGER, INTERNAL COMMUNICATIONS, NEW MEDIA PUBLISHING)

### TRAINING (ACTING)

- 2020 IMPROV ACTING WORKSHOP (CHARACTER BUILDING)
- 2019 ACT CAPE TOWN WORKSHOP WITH UGA CARLINI
- 2019 IMPROV WORKSHOPS WITH KEMSLEY DICKINSON (WEEKLY MAESTRO IMPROV SHOW AT COURTYARD PLAYHOUSE)
- 2019 LONG SHOTS IMPROV WORKSHOPS (WEEKLY CLASSES AT THE OBSERVATORY COMMUNITY CENTRE)
- 2016 ONE-MONTH GROUP IMPROV ACTING WORKSHOP (GRACE NEWTON)
- 2016 BYRON BURE ACADEMY – WEEKLY ONE-ON-ONE SESSIONS DEVELOPING ACTING AND PERFORMANCE SKILLS

### TRAINING (VOICE)

- 2019 ALL ABOUT VOICE COACHING (DEBORAH GLOVER)
- 2019 FIVE STEPS TO START AND GROW YOUR VOICE-OVER CAREER (ONLINE COURSE FROM VOSUCCESS.COM)
- 2018 THE SOUTH AFRICAN VOICE OVER ACADEMY (“BE-HEARD” VOICEOVER WORKSHOP)
- 2018 GETTING STARTED IN VOICEOVER (ONLINE COURSE FROM VO2GOGO.COM)
- 2017 THE VOICE CLINIC (POWERSPEAKING PROGRAMME)
- 2015 THE VOICE CLINIC (INDIVIDUAL VOICE PROGRAMME)

### TRAINING (OTHER)

- 2018 THE MARKETING SEMINAR (ONLINE COURSE TAUGHT BY SETH GODIN)
- 2017 IGNITE YOUR EVERYDAY CREATIVITY (THE STATE UNIVERSITY OF NEW YORK, VIA COURSERA.ORG)
- 2017 CREATIVE PROBLEM SOLVING (UNIVERSITY OF MINNESOTA, VIA COURSERA.ORG)
- 2016 DIPLOMA IN BLOGGING AND CONTENT MARKETING (DISTINCTION: 98%), SHAW ACADEMY
- 2016 DIPLOMA IN DIGITAL MARKETING (DISTINCTION: 92%), SHAW ACADEMY
- 2013 DIPLOMA IN COMPREHENSIVE CREATIVE WRITING (UK WRITERS BUREAU)
- 2007 PIANO (12 YEARS AT SCHOOL/UNIVERSITY: DISTINCTIONS FROM SOUTH AFRICAN COLLEGE OF MUSIC AND UNISA).

## AWARDS

- 2017 EXCELLENCE IN JOURNALISM AWARD (INTERNATIONAL FOOD, WINE, AND TRAVEL WRITERS ASSOCIATION)
- 2014 SHORT SHARP AWARD (FICTION) FINALIST
- 2014 SILVER (SPECIAL MERIT FOR ONLINE INNOVATION) AT SOUTH AFRICA'S ARTS JOURNALIST OF THE YEAR
- 2014 TOASTMASTERS ADVANCED LEADERSHIP BRONZE
- 2012 TOASTMASTERS COMPETENT COMMUNICATOR
- 2012 WRITER OF THE YEAR (WRITERS BUREAU)
- 2011 SYNOVATE THOUGHT LEADER AWARD (FOR RESEARCH AND WRITING IN BRANDING AND COMMUNICATIONS)
- 2007 COMMERCE FACULTY SCHOLARSHIP, WOOLSACK AWARD FOR OUTSTANDING ACADEMIC ACHIEVEMENT, DEAN' LIST
- 2006 DEAN'S LIST
- 2005 GOLDEN KEY INTERNATIONAL HONOUR SOCIETY, COMMERCE FACULTY SCHOLARSHIP
- 2004 UNIVERSITY OF CAPE TOWN ENTRANCE SCHOLARSHIP, COMMERCE FACULTY SCHOLARSHIP, KOPANO AWARD FOR OUTSTANDING ACADEMIC ACHIEVEMENT, DEAN'S LIST